

Iowa Red Angus Association Board Member Meeting 1/22/2017

Mark Finch called the meeting to order at 8:04 pm.

Present at the Zoom Meeting: Mark Finch, Tim Johnson, Cassie Johnson, Steve Pladsen, Kevin Tlach, Christian Rich and Nathan Rogers.

Junior Advisor: Dana Batterson

Treasurer Report: IRAA \$2996.56 IJRAA: \$3310.23

Accounts Receivable: RAAA Affiliate Program and junior membership dues collected at junior meeting for the IJRAA account.

Dana Batterson gave a report on the IJRAA. They held a meeting January 14th in Ames, IA. Juniors approved by-laws with one minor change that is stated in their junior minutes. The juniors also appointed board members and started making plans for fundraising. They will be having their next meeting March 25th. Dana also informed the board that she has asked Jennifer Gardner to shut down her Iowa Junior Red Angus facebook page but has not had any luck. Steve Pladsen said he would like Chase Pladsen, the current Jr President, to call Jennifer and ask her himself. If Jennifer does not do it after that the senior board will then get involved. Mark Finch will work with Chase Pladsen on making the call.

The next item of business was to discuss the Iowa Beef Expo. Nathan Rogers volunteered himself to help out in any way that he could because he will not have cattle there. Cassie Johnson informed the board members on the status of sponsorships for the meal and the cost of the banquet. Steve Pladsen moved to charge \$10/plate to the membership for the meal. Nathan Rogers second. Motion carried. The board went over the schedule at expo and were assigned duties for the event.

Discussion of the board positions that were going to be open were discussed. The Northwest area and the Southeast area along with one at-large position are up for election this year. Steve asked Cassie to post the opening of the board positions on the website.

Mark asked that Tim and Cassie along with one member from the floor help with the nomination and voting because Mark will be up for re-election.

The board then looked over the nominations for the IRAA Hall of Fame, IRAA Seedstock Producer of the Year and the IRAA Commercial Producer of the Year. The winners will be announced at the next meeting.

Discussion of sale management for the Iowa State Fair was discussed. Christian Rich moved to have Red Cow Relocators manage the sale. Steve Pladsen second. Motion carried.

Cassie played the radio ad that is currently being broadcast on the WHO and WNAX AM radio stations. The ad is promoting Iowa Red Angus Association. Cassie also would like the board to

think about the different marketing options that could be utilized through the IRAA Facebook page and website to help generate money for the association.

Nathan Rogers moved to adjourn the meeting.

Steve Pladsen second.

Motion carried. Meeting was adjourned at 10:17.